



**0423 738 171**

## 7 Reasons to use Illawarra Sign Group

Many people feel it's a giant leap of faith to trust your logo and branding to 'just' any sign company. Yes, it is a big step and one not to be considered lightly. At ISG we aren't your average 'sign business, sign franchisee or an inexperienced newbie who just bought a computer sign machine. Since the 1970's Steve has crafted a career as a professional and highly regarded sign and print expert. Considering your brand, logo and sign needs always as a 1<sup>st</sup> Priority with the correct sign and print experience. That is that type of signmaker that would indeed help your business flourish, so, why not use Steve Gresham of Illawarra Sign Group?

### Reliability

1. Did you know we continuously track our results? Most of our clients recommend us to their colleagues and friends. More than 80% of our clients ask us back again and again to create more signage and digital printing to improve their business. We suggest this is a wonderful validation of our reliability.

### Real Industry Specialists in Sign, Graphics & Print

2. We have the latest specialist sign and print equipment, technology and our 45+ years of track-tested, real life in the 'coal face' of understanding of signmaking, sign problem solving and delivering great signs. We focus our energy aims at YOUR needs in signs for your business. We identify and together we spotlight what is needed and produce the highest quality signage, time after time.

### Support when required

3. We have decades of real signmaking experience. We have a local and national wide network of installers, contract signmakers and sign support personnel. We pride ourselves on flexibility...support when you need it.

### Understanding your signage needs

4. Everybody has their own way they want things done. We make sure we understand your needs and then develop a tailored sign program from a single site to national multiple sites. ISG makes it happen. Our main aim is to listen to your needs, budget, desires and wants, then and only then can we really aim towards delivering a best practice signage or digital print rollout or sign programme.

### We make it easy

5. Whether you're using our signmaking, digital print, fleet marking service or any one of our signage innovation services, you'll soon discover the ease and simplicity of doing business with Illawarra Sign Group.

### We've seen it all (well almost!)

6. After 45+ years of wisdom with literally thousands of successful sign programs, architectural signage installs, building signage manufacturing, sign maintenance and service we don't like to be immodest; however, we suggest our skill sets shine. Our experienced team offer expert knowledge to ensure we get the right job done for you.

### What our clients say, counts

7. Testimonials speak volumes so, without blowing our own trumpet please feel free to visit our website and check out our testimonials. Repeat customers are our lifeblood and we respect that!



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For professional Service call Steve 0423 738 171 or [www.illawarrasigngroup.com.au](http://www.illawarrasigngroup.com.au)